

How can I help?

Dear friends,

Many times, people stop in to say, “I love this store. What can I do to help?” I thought it made sense to share a short list of simple things to do that actually can make a big difference.

Tell a friend

Or even better, **invite them to come with you.** Shop, and enjoy coffee or a meal on Castro Street. There are 40 restaurants on Castro Street and ample free parking.

Buy books online

When you buy using our new online book-buying portal, 25-30% comes to us. You can buy *any book* on *any topic*. You'll never need to buy books on Amazon again. This is a godsend for small bookstores. Let friends know, too.

Shop.EastWestBooks.org
or see the **Online Shopping** link on our website

Donate gently used books

Thanks to you, we've received and sold over 5,000 used books in the past 2 years. It's a lovely way to pass a once-loved book on to someone who can be helped or inspired by it.

Write a Yelp or Google review

These are *so* helpful. People often discover us through positive online reviews.

Share our bookmarks with friends

They're a great summary of all the things people can experience through East West.

Sign up for a reading with an intuitive reader or healer

They have helped countless people. A reading online or in-store can be a transformative, healing experience. Readers are among the gems that make East West such a special place.

Sign up for our weekly newsletter

You'll receive an email every Sunday morning with all the upcoming events for the week, inspiration, book reviews, and more. You can sign up in the store, or online at EastWestBooks.org/free-newsletter

Post or “like” us on social media

It's easy to do, and fun to share in this way. It can be as easy as taking a photo of something you love in the store, and sharing with friends online, or posting a meaningful experience.

Be your sweet self

This may be the easiest item on the list, but in many ways, it's the most important. People come into East West because of the feeling of peace, acceptance, and harmony. Much of that is created by our wonderful staff, but it is made infinitely easier by our customers, who already show those qualities.

We so much value and appreciate our East West family. Thank you, for everything.

All the best,
David G., manager
for all the staff

